



Dmytro Lakiza

~~Product Designer, Head of Product~~ - hands that create experience...

Worked with RIA Group, helped Kredobank ship their internal app, got pulled into an FBI-related project somewhere in between - and launched 10+ startups along the way.

I try to keep up with the latest trends and actively optimize my workflow using **Claude** (even this CV was built with it haha!)

User interviews, creating wireframes, prototyping, and system design - all of these are, of course, part of my design toolkit.

At my peak, I managed a cross-functional team of 15+ people as **Head of Product**. During my time in this role, the company increased its revenue **x10**, thanks in part to high-quality delivery and an average client **NPS of 4.78**.

Experience



Head of Product U1CORE

Led a team of 8+ designers across 10+ simultaneous projects in fintech, gambling and e-commerce. Introduced design systems and component libraries. Revenue grew x10 during my tenure, average client NPS reached 4.78.



Product Designer AUTO.RIA / AGRO.RIA

Designed experiences for Ukraine's #1 auto and agro platforms. Ran user interviews, built iOS app flows, wireframes and high-fidelity prototypes with biweekly sprint cadence.



Product Designer SkinnyRx

Designed a healthcare & wellness app for the US market. Established UX research practices, mentored junior designers and built a scalable SaaS design system.



Product Designer NDA Project

End-to-end product design for an early-stage startup - research, wireframes, prototypes, usability testing, final UI delivery.



UI/UX Designer Anoda

iOS and web app design for clients across e-commerce and tech. Wireframes, usability testing, and polished UI delivery.

Date of birth	06 may 1999
Employment	Full Time / Project
City	Kyiv / Remote
English Level	Upper-Intermediate

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